

January 14th GRIN  
Meeting



## Thinking of selling on Amazon? Learn the basics of Amazon FBA

Amazon is the #1 e-commerce site in the world so it's no wonder that it sees over 2 billion site visitors per month. Hosting products from sellers large and small, Amazon has amassed 300 million customers worldwide.

This month's guest speaker, Timothy Zartman, works with clients to help them list their products on Amazon. Join us to learn some of his tips for doing it yourself! This session will help you determine how to leverage Amazon to market your product. You'll learn the basics of what it takes to build a store, register a brand, list your products, and advertise on Amazon.

Come prepared to learn and ask questions that will help you set up or enhance your Amazon Seller Central account!

Speaker Bio: GRIN member Timothy Zartman is the owner of Great Lakes Inventions, which has manufactured and sold the Finish Line Caulk Precision caulk system since 2017. Zartman was a 2019 finalist for the Start Garden 100 Ideas program. He is also an Amazon Listing specialist and consultant.

**Date:** January 14th, 2020

**Time:** 6:00 pm

**Place:** GRCC Wisner-Bottrall Applied  
Technology Center, Room 120.

151 Fountain St NE

Grand Rapids, MI 49503

## Please Join Us

**\*\*Admission is Free\*\***

If you are not a current member,  
you can attend one GRIN meeting  
for free to learn more about the  
network