

May 14th GRIN
Meeting



Best Strategies for Licensing Your Invention

David Fedewa president at Think Tank Innovation knows a thing or two about both commercializing and licensing products, having pursued them both on many occasions over the years. If you're considering licensing your invention to a company, this is the meeting for you. David will go over the benefits and disadvantages of licensing and what you need to know to pitch your idea like a Pro.

David Fedewa, negotiations coach and licensing specialist, has coached over 100 students to successfully license their own products. He has been featured in Inc. and Entrepreneur's online publications on licensing and negotiation strategy. He has licensed five of his own products, with one being featured on Time magazine, CHIVE, and CNET Father's Day Product of The Year list. David and his team built the world's largest actively managed database of companies that license new innovative products. His strengths lie where business and psychology meet. While coaching students through multi-million dollar negotiations, he not only looks at the present deal at hand but teaches strategies that can be used in constructing deals with a win-win scenario throughout life.

Please Join Us

Date: May 14th, 2019

Time: 6:00 pm

Place: GVSU Eberhard Center
301 Fulton W Room EC 215
Grand Rapids, MI 49504

****Admission is Free****

If you are not a current member,
you can attend one GRIN meeting
for free to learn more about the
network