



July Meeting Announcement

DEVELOPING A BUSINESS ... NOT JUST A PRODUCT

3 EXPERTS GET SPECIFIC

Three experts say how THEY would develop three specific product ideas. These three experts have bought and sold more businesses ... been part of more start ups ... developed more products ... than you and I have relatives! The purpose of this meeting is to get specific ... to talk about product development timelines and decisions. The experts will comment on three specific product concepts, how they would proceed, when, and for what cost.

You'll recognize these three expert panelists ... but we're not promoting this meeting based on their reputation ... because it's not about them ... so we're not advertising THEM. Instead, this meeting is about early steps in a product development cycle. It's about how to MOVE FORWARD and DEVELOPING A BUSINESS ... and not just spend thousands of dollars developing a product.

Please Join Us

Date: July 12, 2016

Time: 6:00 p.m.

Place: Western Michigan University
2333 E. Beltline Ave SE
Grand Rapids, MI 49546

6:00 - 6:10 Networking

6:10 - 7:30 Presentations

7:30 - 8:00 Networking

****Admission is Free****

If you are not a current member, you can attend one GRIN meeting for free to learn more about the network.