

### January Meeting Announcement

# EVERY START-UP IS A FAMILY BUSINESS

## PREPARE FOR IT -TIME, MONEY, STRESS

Start-ups start small, often as a one-person army (or two-person platoon). This meeting is a

reality check. Learn what life as a start up is like, and how to deal with it. Learn how successful entrepreneurs successfully balance competition for their time, money, resources, and core energy.

Dr. Andy Atwood, extremely popular at his first GRIN talk, counsels business owners for a living. Dr. Joe Horak, the Director of the Family Owned Business Institute at the Seidman College of Business at GVSU, has studied these unique businesses. Learn how REAL people deal with REAL problems before REALity destroys their dream business. Learn how to work through your major life hurdles.

### Please Join Us

**Date:** January 12, 2016

**Time:** 6:00 p.m.

Place: Western Michigan University

2333 E. Beltline Ave SE Grand Rapids, MI 49546

6:00 - 6:10 Networking 6:10 - 7:30 Presentations 7:30 - 8:00 Networking

#### \*\*Admission is Free\*\*

If you are not a current member, you can attend one GRIN meeting for free to learn more about the network.