May 12th GRIN Meeting



Should My Idea Become a Business?

Are you trying to decide if your invention has the potential to become a revenue-generating product? Whether you're in the prototyping or start-up phase, this month's guest speaker, Mike Suman, will be able to provide you with helpful considerations. He holds 55 U.S. patents, so he's been there, done that - he's no stranger to the process.

Come prepared to learn about research & development, business marketing, and the overall life cycle of a product. Join us to gain valuable insights and takeaways from a fellow inventor!

Speaker Bio: Mike Suman previously held the title of Executive Vice President at a \$20 billion company. As an inventor, he owns a product development company that has successfully brought several products to market. Mike has been awarded 55 U.S. patents and is the author of a business book that is used in the curriculum for two colleges. Additionally, he hosted an NPR Radio talk show for three years, where he interviewed over 150 innovation experts live on air.

With special guest Andrew Berton a toy inventor & game licensing agent for 30 years. He will be talking about what it takes to invent new games for the toy industry.

Please Join Us

Date: May 12th, 2020

Time: 6:00 pm

Location: Zoom

https://us02web.zoom.us/j/83250137

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Admission is Free

If you are not a current member, you can attend one GRIN meeting for free to learn more about the network