



August Meeting Announcement

LIFE CYCLE OF STARTUPS

BUSINESSES HAVE A START

... AND LIFE ... AND END

The life of a start up business is amazingly predictable ... for people who have gone through it. Come listen to a couple guys who did it ... and did it amazingly well.

Ken Johnson started a game manufacturing company in his parents' basement ... with some pretty good success. In 1982 he hit a grand slam ... creating the "Phase 10" card game. His first customers included K-Mart and Meijer stores. In 1987, it went worldwide, and became the 2nd best-selling card game in the world. He now receives royalties from worldwide sales, and it is sold in over 30 countries! Ask him how. What did he do? When? How did he even come up with the idea? These are things you need to know!

Jim Edmonton has stories ... lots of stories ... from all sides of economic development (Jim has worked in several major cities to help economic development, including Atlanta, Georgia; _____, Florida; Muskegon, Michigan; and several others) and entrepreneurial efforts (he has started several successful businesses AND successfully sold them). Jim will lead a discussion about "Necessary Steps for Starting a Business" ... based in large part from things he learned at a logistics/delivery business that he started – including how he discovered the opportunity, how he took advantage of it, what it entailed, and how he exited.

Please Join Us

Date: August 11, 2015

Time: 6:00 p.m.

Place: Grand Valley State University
Cook-DeVos Center for Health Sciences
301 Michigan Street N.E., Room 123
Grand Rapids, MI 49503

6:00 - 6:30 Networking

6:30 - 7:30 Presentation

7:30 - 8:00 Networking

****Admission is Free****

If you are not a current member, you can attend one GRIN meeting for free to learn more about the network.